

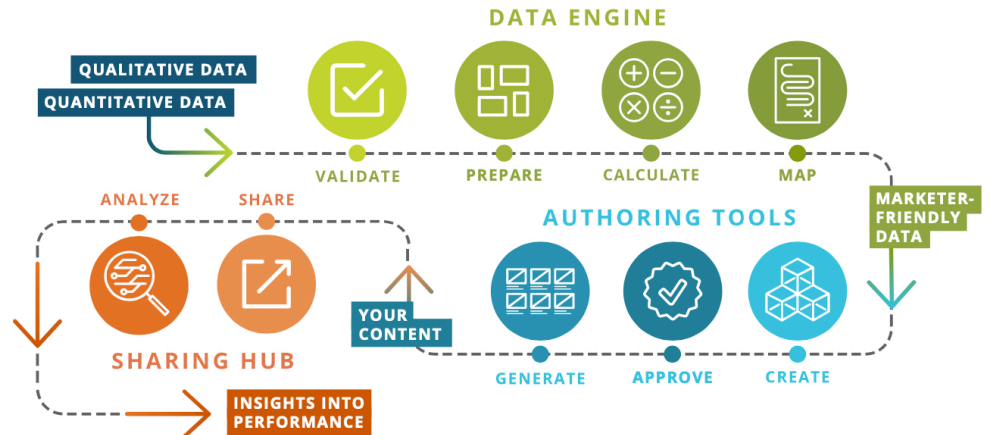
Meet Assette

Firms improve productivity by 90+% when they automate with Assette software.

ASSETTE

What We do

Assette software automates data enablement, content creation, approval, and delivery of a firm's sales and client content using their data platform of choice. Purpose-built for asset management, **Assette software makes your investment data marketer-friendly**, improves productivity, and helps your firm avoid costly and embarrassing data reporting errors.



What Makes Us Unique

Assette has more than 25 years of experience helping firms drive productivity and cost savings in client, sales, and web portal content.

Assette combines deep technical capabilities in data enablement, content authoring, and client engagement across a wide variety of content types including client reports, sales materials, portal communications, DDQs, and more.

What makes Assette unique:

- 1. A single, cloud-native offering** for client AND sales content creation, approval, and delivery using qualitative and quantitative data.
- 2. Marketer-friendly data** that can be easily translated into powerful sales presentations and accurate, customized client reports with no coding or trips to IT.
- 3. A Modular approach** with flexible data interfacing options so you build a content platform based on the needs of your firm

Our Clients

Our clients have a combined one trillion+ dollars in assets under management and include many of the top firms in the industry.



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